

DELHI FASHION WEEK

A/W' 09

March 19- March 24, 2009

Trade Registration Form

New Delhi

Presenting India's leading designers to the world at the country's leading luxury destination. A trade platform to salute the best in the industry

- **Background Information**

Indian fashion is making its mark on the global fashion map with every passing year. With ample talent and several ideas on board, it is vital to create synergetic platforms and multiple business opportunities for the booming industry. It is with this thought that the 'Delhi Fashion Week' started off to present the most cutting edge design to the best in business. With designers most carefully selected by a jury consisting of fashion editors, stylists, fashion agents, retailers, and fashion critics, the event aims to showcase but the best. The aim of the team is to provide circumstances for growth and create a nurturing environment for the Industry.

We invite you to come and share with us the vision of setting new standards for the industry through leadership in quality, focus on talent and professional approach. It may seem obsessive, but to fall short of preparing the best mix is to betray our designers and buyers and ultimately our mission.

- **THE PROCESS**

Please fill in the form with complete details and mail the form back to us by

Tuesday, February 17, 2009

Name of the Company/ Store:

Representative/s to attend the event (Please mention a maximum of 2 names):

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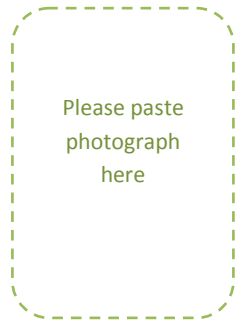
Designation of the company representative:

Complete Mailing Address:

Contact Number: (Landline).....(Mobile).....

Fax Number:E-mail:

Website:



Please mention the Store Locations in case you have branches in multiple locations:

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Please indicate the nature of your business by ticking on the applicable option below:

Multi Brand Outlet:	<input type="checkbox"/>	Boutique:	<input type="checkbox"/>	Department Store:	<input type="checkbox"/>
Online Store:	<input type="checkbox"/>	Buying Agent:	<input type="checkbox"/>	Distributor:	<input type="checkbox"/>
Exporter:	<input type="checkbox"/>	Buying House:	<input type="checkbox"/>	Sales Agent:	<input type="checkbox"/>

Please indicate your main merchandise category:

Womenswear Apparel	<input type="checkbox"/>		
Menswear Apparel	<input type="checkbox"/>		
Accessories: (Men)	<input type="checkbox"/>	(Women)	<input type="checkbox"/>

Other categories:

Please indicate the Buying Budget that has been earmarked by your store/company for the Event:

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Note:

- Please do not forget to paste your picture alongwith this application form. If accepted, the form and the photograph will be required for accreditation purposes
- You are requested to fill separate forms in case of more than one representative application. You may photocopy the form for additional copies.
- If you have any query on the application procedure, please feel free to contact Simone D’cruz at simone@ifpl.asia or call at +91 9820225105
- Please note that incomplete forms will not be accepted
- This application is subject to approval by the organisers. Once the application is accepted, the company will be informed and guided through the registration and accreditation procedure
- The completed forms to be mailed to simone@ifpl.asia (scanned and e-mailed) or couriered to 618, Udyog Vihar, Phase V, Gurgaon, Haryana- 122016
- You may also register online at www.delhifashionweek.com
- If the application is accepted, an accreditation letter will be dispatched to you
- You will have to carry this accreditation letter to collect your accreditation badge from the Event venue. Accreditation Badges can also be picked up from our office prior to the Event. This is to facilitate smooth entry into the Event once it starts on March 19, 2009. Details of this procedure will be furnished to you separately.

